

June | 2021

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*1 Corinthians 13:13 "Now faith, hope, and love remain - these three things - and the greatest of these is love."*

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## Auctioneer Software's Auction Cataloging App

**A perfect extension of our auction catalog software to help you on the go**

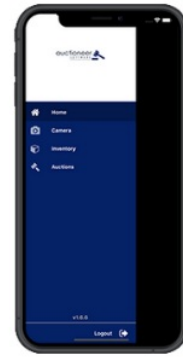
We have spent hours developing an auction cataloging app that works seamlessly with our auction catalog software. Not only does it give you easy access to our software wherever you are, it lets you work on-site to catalog items and gives you the ability to quickly add a last-minute lot before the auction begins. Our online auction cataloging app is included in your **software package** for no additional cost!

[More about our Auction Software](#)

### Features

- Compatible with Auctioneer Software 2.0
- Cross Platform for use on IOS and Android
- Mobile Friendly Admin
- VIN/Barcode Scanner for fast input

- Access files and media directly from your device
- Organize photos and documents easily
- Take photos of items for auction and upload them instantly
- Edit Auctions, Lots, and Inventory descriptions and images
- Quickly add and edit items or lots on the go



[Download in the Apple App Store](#)

[Download in the Google Play Store](#)



## Mobile Responsiveness and Mobile Usability for your website!

Did you know that approximately half of your website visitors will be viewing your site on their mobile device? Having a mobile-friendly website is no longer optional! If your mobile visitors do not have a good experience, their first time, you will drive away a huge proportion of your traffic and not to mention hurt your SEO rankings in the process.

Ways to improve mobile responsiveness for your website:

- Make commonly searched for easier to find
- Make website speed a priority
- Keep your website design simple
- Regularly perform mobile testing

[Learn More](#)



Always on the go and need a mobile solution?

WE CAN HELP!

## JUST IN CASE YOU MISSED IT!



### 4 Ways Mobile Bidding Helps Your Auctions

While people have always had the option to bid using their mobile devices, most auction sites haven't been easy enough to navigate to make mobile bidding a pleasant experience. After all, who wants to be continually scrolling to find the item they're looking for and zooming in and out on little lot picture? Now that there are more effective ways to bid using a mobile device, has your auction company decided to implement mobile bidding? Check out our latest infographic to learn how having additional bidding methods can help your auction flourish:

[Read More...](#)



### How to Improve Google Rankings

Having a strong presence on the internet is important for ensuring current and potential customers alike find your website and auctions. If you don't have a strong website that is properly optimized, it will not appear in Google's Search Results. One of the most likely reasons that your website is not appearing in search results is that it is not crawlable, and therefore cannot be indexed. To fix this issue, it is important to understand how Google crawls and indexes your website to determine rankings on search engine results pages.

[Read more...](#)



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